

# 360 SMS APP

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Release Notes (Summary)

Version: 1.270



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360 DEGREE CLOUD TECHNOLOGIES PVT. LTD.

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## Enhancements:

### Media supported for WhatsApp Approved Templates

We now support media files (such as an image, video, or document) in WhatsApp approved templates from our current provider. You can send the WhatsApp Approved Templates with media files by selecting media using the attachment option from any of our modules (such as Conversation View, Send SMS button, etc.).

### Link Tracking and Link Shortening support

For the current provider, Link Tracking and Link shortening are supported for approved WhatsApp templates using merge fields.

We need to create approved templates that include variables. Instead of the variables themselves, we should use merge fields when creating an SMS template record. These merge fields should contain long URLs that need to be both shortened and tracked.

### Minor Bug Fixes

This release includes minor bug fixes to enhance app stability and performance.